



Alcohol and Tobacco Control State of Louisiana

ATC Issues Ruling on 6 French Quarter Clubs

November 11, 2015

Baton Rouge, LA: The Louisiana Office of Alcohol and Tobacco Control (ATC) Commissioner Troy Hebert announces that rulings have been issued to six French Quarter clubs that were suspended during the Agency's recent investigation.

"ATC hopes that this ruling sends a strong message that we are serious in doing our part to help protect the French Quarter so that it can remain a strong, economic engine for New Orleans and the entire state," stated Commissioner Troy Hebert.

Lipstixx, Temptations, Centerfolds, The Mansion on Bourbon, Bourbon Cowboy, and The Swamp on Bourbon have all reached consent agreements with ATC, agreeing to perform the following corrective measures:

1. The businesses shall hire an outside security firm, approved by ATC, for additional security.
2. The businesses shall be placed on probation with ATC for a period of one (1) year.
3. The businesses shall conduct mystery shopping by a third party company at least twice per month and report the results to ATC each month.
4. The businesses shall install a high quality camera system, which recordings shall be available to ATC for inspection.
5. All employees identified as a result of Operation Trick or Treat shall be immediately terminated.
6. The businesses shall require that all server and security personnel are licensed with the Louisiana Responsible Vendor Program and shall ensure that all employee records are maintained on the licensed premise.
7. The businesses shall immediately self-report to ATC any violations of alcohol or tobacco laws and immediately terminate all employees or independent contractors who cause the violation.
8. The businesses must participate in Club Operators Against Sex Trafficking (COAST).

In addition to the above consent agreement, the businesses each agreed to pay the following fines to ATC:

BUSINESS NAME:	FINE AMOUNT:
Lipstixx	\$11,500
Temptations	\$6,000
Centerfolds	\$10,000
The Mansion on Bourbon	\$12,500
Bourbon Cowboy	\$3,000
The Swamp on Bourbon	\$3,000

For more information, please contact Commissioner Troy Hebert at troy.hebert@atc.la.gov.